



**BC Lacrosse Association Special Meeting  
February 21, 2024  
Held by Zoom**

**MINUTES**

1. **Call Meeting to Order** Gerry Van Beek called the meeting to order at 7:08 pm.
2. **Credentials:** Out of a possible 328 votes, 125 registered for the Zoom meeting and 89 attended.
3. **Indigenous Acknowledgement**

We acknowledge the unseeded land upon which this meeting is located.  
We honour our partnership with this land's original peoples and lacrosse's origins with them.  
We honour and respect the gifts of indigenous history, culture, and language.  
We commit moving forward in partnership with the indigenous communities in a spirit of collaboration and reconciliation.
4. **Business carried forward from 2023 Annual General meeting (October 21, 2023)**
  - a) Vice President – Administration and Finance: Nichola Manning Presentation of the 2023 BCLA Audited Financial Report – See attached.

*It was moved by Nichola Manning seconded by Dave Wilkie that the 2023 Financial Report be accepted as presented. CARRIED*
  - b) Executive Director: Jill Krop – Strategic Plan Presentation – See attached.
5. **Adjournment**

It was moved by Dave Wilkie that the meeting be adjourned. Meeting adjourned 8:09 pm

Individuals registered & attended the Zoom meeting:

	<b>Name for Special Meeting</b>	<b>89 In Attendance</b>
WF Ridge Meadows	Robb Alexander	1
MB 'Oceanside	Renee Allan	1
Pacific Northwest Junior B T2	Tara Amell	1
BCLCG Vice Chair - Minor	Rob Arden	1
MB 'Saanich	Scott Barillaro	1
BCLA VP Operations	David Bensmiller	1
MB 'North Shore	Dylan Bliss	1
Field Ridge Meadows	Rich Bonner	1
MD Secretary	Dee Bowley	1
BCLOG Zone 6 Minor	Tyler Boyer	1
Field Valley	Karen Cameron	1
MB 'Coquitlam	Megan Campbell	1
JrB2 Coquitlam - PURPLE	Mo Cecchetto	1
Chilliwack	Chris Charlton	1
WF Adanacs	Adrienne Chow	1
MB 'Ridge Meadows	Gord Cooper	1
WF Ridge Meadows	Michelle Cooper	1
MD Zone 2 Director	Heather Davis	Observer
MB 'Port Coquitlam	Heidi Davis	1
Field Adanacs	Sean Droulis	1
MB 'Mission	Carrie Dunnett	1
Field Kamloops	Meg Durvin	1
MB 'Saanich	Katherine Dyrland	1
Field Langley	Kara Eastgate	1
Field Mission	Matt Flury	1
MB 'Coquitlam	Stuart Freeman	1
<b>OBSERVERS</b>	Pete Frey	Observer
Vancouver Island Minor Box Commission	Tim Frost	1
Field Surrey	Jeff Glass	1
FD Vice Chair - Youth	David Goulet	1
Field Mission	Imat Grewal	1
MB 'North Shore	Kim Hall	1
MB 'Peninsula	Terry Hall	1
MB 'Surrey	Tim Hamm	1
Field Adanacs	Derek Hanson	1
MB 'Ridge Meadows	Steve Hay	1
MB 'Port Coquitlam	Andrea Howorth	1
MB 'Ridge Meadows	Jordan Hernandez	1
MB 'Ridge Meadows	Dennis Hertslet	1
WF Mission	Naomi Huglett	1
BCLA Secretary	Liz Hyland	1
Thompson/Okanagan Minor Box Commission	Wuilbert Jaramillo	1
MB 'Juan de Fuca	Devin Johns	1
MB 'Burnaby	Nicole Kelly	Observer
MB 'Burnaby	Susan Kirkby	1
SD Vice Chair	Terry Kirstiuk	1

MB 'Mission	Nicole Kokoska	1
MB 'Shuswap	Meg Kovacs	late
MB 'Surrey	Jamie Lamont	1
BCLOG Vice Chair - Minor	Dallas Lister	1
MB 'Ridge Meadows	Will Lockwood	1
MB 'Ridge Meadows	Curt Malawsky	1
Field North Okanagan	Travis Mann	Observer
BCLA VP Administration and Finance	Nichola Manning	1
Lower Mainland Minor Box Commission	Sandra Margetson	1
JrB1 Richmond	Pam Mason	1
MB 'Kamloops	Wayne Mayall	1
FD Chair	Beth McLucas	1
MB 'Kelowna	Joel Medland	1
JrB2 Coquitlam - GOLD	Todd Miller	1
MB 'North Okanagan	Stephanie Minchenko	late
MB 'Mission	Kyle Mooney	1
MD Zone 4 Director	Michael O'Connor	1
MD Zone 8 Director	Richard Paceijewski	1
WF Burnaby	Bill Patara	1
Field Richmond	Greg Paterson	1
FD Vice Chair - Women's Field	Stacy Paterson	1
MB 'Kamloops	Chad Paywishyn	1
WF Surrey	Karen Piper	1
BCLA VP Technical Programs	Dennis Quigley	1
BC Junior A	Dirk Rachfall	1
<b>OBSERVERS</b>	<b>Ian Radonich</b>	<b>Observer</b>
Field Kelowna	Lennie Rampone	1
WF Juan De Fuca	Adam Ranns	1
Field Juan De Fuca	Dawn Ranns	1
MD Zone 3 Director	Sean Reid	1
MB 'Coquitlam	Monica Reis	1
Pacific Coast Field	Brad Romano	1
MD Vice Chair	Dave Samson	1
MB'Cranbrook	Kaeri Sanderman	1
MB 'Langley	Karen Smith	1
Great White North Minor Box Commission	John Stevens	1
MB'Cranbrook	Barbara Stevenson	1
FD Secretary	Dylan Taylor	1
Field Ridge Meadows	Damian Teasdale	1
MD Zone 6 Director	Brande Terris	1
MB 'Langley	Wendy Thompson	1
Field Juan De Fuca	Mark Towle	1
JrB1 Coquitlam Adanacs	Garrett Ungaro	1
BCLA President	Gerry Van Beek	1
MB 'Langley	Alex Vanichuk	1
WF Langley	Gina Goller	1
Field Burnaby	Jackie White	1
SD Chair	Dave Wilkie	1
Field Ridge Meadows	Jaime Yerbury	1
BCLA Board	Tyler Codron	1



# Strategic Plan 2024-2027

**VISION:** *The sport and the spirit of lacrosse are accessible to all British Columbians.*

**OUR PURPOSE:** *Creating positive lacrosse experiences for everyone.*

Strategic Pillar #1 <b>GROW THE GAME OF LACROSSE</b>	Strategic Pillar #2 <b>EMPOWERING OUR VOLUNTEERS</b>	Strategic Pillar #3 <b>ORGANIZATIONAL PERFORMANCE</b>
<p><b>Key Outcomes</b></p> <ul style="list-style-type: none"> <li>• Increased player participation across all levels</li> <li>• Clear pathways for recreational and competitive players</li> <li>• Greater cultural and gender diversity</li> <li>• BC player, coach and referee representation on national and international teams (e.g. 6's, Olympics)</li> </ul> <p><b>Strategic Initiatives</b></p> <ul style="list-style-type: none"> <li>• Revamp Team BC programs to maximize opportunities and aspirations for athletes pursuing high-performance and post-secondary opportunities.</li> <li>• Introduce 6's Committee to develop new 6's program in BC.</li> <li>• Develop "Grow the Game" strategy and tool kit to attract new players to lacrosse and to diversify representation. (e.g., drop-in sessions, schools, partnerships)</li> <li>• Activate a Diversity Plan to reach under-represented groups across BC.</li> <li>• Ensure females have equal opportunity to learn and improve lacrosse skills and experience</li> <li>• Develop recreational and performance pathway process to increase transparency and awareness.</li> <li>• Increase awareness of lacrosse through increased and strategic use of social media, video, news media, relationships, and marketing campaigns.</li> </ul>	<p><b>Key Outcomes</b></p> <ul style="list-style-type: none"> <li>• Increased number of qualified coaches and referees</li> <li>• Clear pathways for coaches, referees, and volunteers</li> <li>• Education resources exist to support volunteers in all roles</li> <li>• User-friendly technology</li> </ul> <p><b>Strategic Initiatives</b></p> <ul style="list-style-type: none"> <li>• Develop mentorship strategy to build relationships, retain and maximize knowledge and expertise.</li> <li>• Develop series of toolkits and resources to support local associations on variety of topics. (e.g. recruitment, marketing, discipline)</li> <li>• Develop comprehensive curriculum and education materials to support the needs of coaches, referees, and volunteers.</li> <li>• Introduce technical support group as resource for local associations.</li> <li>• Maximize technology to make resources and education more accessible to associations and volunteers. (e.g. website, social media, video)</li> <li>• Conduct surveys to identify barriers and opportunities for volunteers.</li> </ul>	<p><b>Key Outcomes</b></p> <ul style="list-style-type: none"> <li>• Financially sustainable</li> <li>• Increased staff capacity</li> <li>• Strong strategic governance</li> <li>• Streamlined processes and user-friendly technology</li> <li>• Increased sponsorship revenue</li> </ul> <p><b>Strategic Initiatives</b></p> <ul style="list-style-type: none"> <li>• Develop strategic communications plan to increase awareness of BCLA role, programs, and resources, and support implementation of strategic plan.</li> <li>• Refresh BCLA brand and website.</li> <li>• Shift Board governance model from operational to strategic policy including review of bylaws and governance structure.</li> <li>• Identify opportunities to diversify Board to attract new skills and representation.</li> <li>• Invest in technology to improve communications and accessibility and streamline processes to save time and steps. (e.g. website, collaboration software, registration)</li> <li>• Develop funding strategy and committee to attract new revenue sources including strategic sponsorships and partnerships.</li> <li>• Identify opportunities to increase staff capacity through budget review and sponsorship.</li> <li>• Conduct risk assessment and develop mitigation strategy.</li> </ul>