



BC Lacrosse Association
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- FOR IMMEDIATE RELEASE
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Xtreme Threads Partners with Team BC Lacrosse

Burnaby, B.C. - The BC Lacrosse Association (BCLA) is excited to announce that we have partnered with Xtreme Threads on a three-year exclusive uniform and apparel supplier and sponsorship agreement for Team BC Lacrosse, starting with our Box Lacrosse Program in 2023. Included in this agreement is a redesigned Team BC Box Lacrosse uniform (shown below) and a redesigned Team BC Lacrosse logo with the details of the new logo to be released soon.

"We are very pleased to have Xtreme Threads as our official apparel and uniform partner for the Team BC program. Keeping costs as low as we can for these high-level athletes and their families is of utmost importance to us. We know the young women and men who represent BC across Canada and in the United States will wear these uniforms with pride. Thank you Xtreme Threads!"

- Jill Krop, Executive Director, BC Lacrosse Association

"With Lacrosse being a core aspect of our company and culture, we are proud and excited to partner with the Team BC Lacrosse Program and to be recognized as their official apparel and uniform partner. We hope that our partnership will help lower costs for Team BC Lacrosse athletes, while offering the highest quality of uniform and apparel options to these athletes. We are excited to have our company's brand showcased in competitions that the Team BC Lacrosse Program participates in."

- Connor Clough, Xtreme Threads

Team BC Box Lacrosse Redesigned Jersey



About BC Lacrosse Association:

Leading the way, we support and develop the lacrosse community and its collective culture to learn, to play, to develop, to compete, to educate, to train, to have fun, and to succeed by providing lacrosse programs and services throughout the province of British Columbia.

About Xtreme Threads:

Your one-stop shop for customized team or company apparel, embroidery and digitizing, screen printing and designs, and sublimated team uniforms!

For more information contact:

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